

“

Become a Partner of an Innovative Company

With more than 20 years of experience and recognized expertise in the payment terminals for laundromat, we have developed a wide range of products that currently equip 6,000 points of sale across Europe. Over 3,000 operators already trust us !

Our current ambition is to expand internationally, particularly in Europe. To achieve this, we have adapted our products to the specific needs of each country, including language translations and necessary adjustments for each local market.

We are looking for new partners to share our success. Join us and become a partner of an innovative company that perfectly masters all manufacturing processes. Together, let's design the solutions of tomorrow.

Join us today!



Mickael COSTA
Sales manager

”

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OUR HISTORY

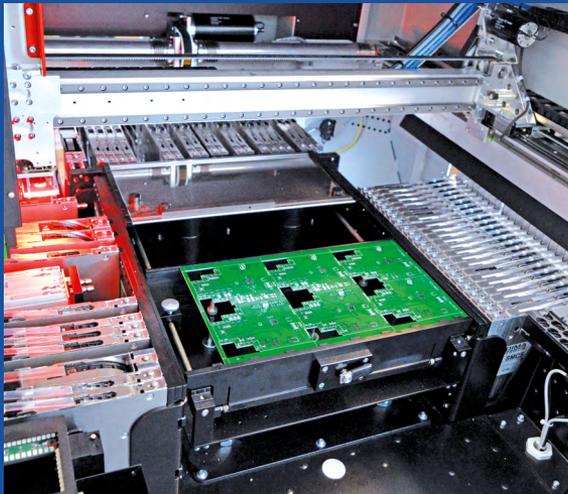


CK SQUARE is an engineering, design, and project management company, specialized in the design and manufacture of automated payment systems. **CK SQUARE** is flexible and responsive with a vast network of partners.

Since **2002**, **CK SQUARE** has been listening to customers and innovating, designing and manufacturing its own products for the carwash and laundry market.

Over the years, we have built up a wide range of expertise to limit our subcontracting.

In **2012**, we started a new workshop to manufacture our own electronic cards. We've come a long way! By the end of **2022**, we manufactured over 10,000 cards.



In **2015**, we acquired **MECASYSTEM** with the aim of mastering the manufacturing process of sheet metal work. After numerous investments in fiber lasers, folding machines, bead blasting, buildings... 90% of our boxes are now manufactured by this sister company.

Our businesses have evolved over time, and IT development has become crucial and essential with the emergence of connected devices and mobile applications.

In **2018**, we celebrated the birth of **LOGAWIN France** and **LOGAWIN Tunisia**, two IT engineering companies entirely at the service of **CK SQUARE**, securing our development strength to go further and faster. **CK SQUARE** has always been committed to autonomy.

During these difficult years, "mastering processes" has been a guarantee of serenity. The covid? The companies resisted, we organized ourselves. Sourcing problems?

At the heart of component sourcing, we were able to stay ahead and anticipate difficulties.

Emmanuel BERTRAND
Founder



22 YEARS OF GROWTH AND INNOVATION



With more than 1,000 laundry equipped with our terminals, CKSQUARE has established itself as a key player in the French market.



+10 000
ANNUAL CARDS

Manufacture of electronic cards, mastering technology



+9 000
ACTIVE POINT OF SALE

In France and worldwide



TECHNICAL SERVICE

Technical support to assist you on your interventions



+4000 m²
WORKSHOP

Means for top quality with 2 buildings dedicated to manufacturing



A TEAM OF
DESIGNERS

Design and engineering department to create our future



A TEAM OF
DEVELOPERS

Software engineers at the service of innovation



OUR COMMITMENT 24H

—
We are committed to repair as much returned equipment as possible. Our technicians are continuously trained and equipped with the necessary diagnostic and repair tools. Our expertise in the manufacture of electronic boards ensures the availability of components to be replaced directly in our workshops.

Spare parts are shipped by express delivery on the same day*, for next-day delivery on site or at a relay point.

**Order before 2pm and depending on stock*

LE PETIT POUCKET GROUP



CK SQUARE strengthens its skills and intensifies its independence with the addition of new companies to the “Le Petit Poucet” (LPP) group.



MECA'SYSTEM INTERNATIONAL

Mastering the manufacturing process

Faced with the daily demands of high quality, precision and products, CK SQUARE acquired Meca'System International in order to produce sheet metal and platurgy in-house. Today, we are able to respond to specific projects and quickly adapt our products.



M-INNOV

Business diversification and synergy

To gain access to new markets, the company M-Innov was created in 2012. Today, we offer several product ranges for parking lots, camping areas, campsites, hotels and local authorities.



LOGAWIN

IT development company

Founded in 2018, Logawin is an IT development company specialized in embedded systems. All its developments are proprietary products, commercialized by CK SQUARE.

OUR STRENGTHS

CK SQUARE is involved from design to production, offering you the best choices according to your needs, budget and technology.





Our range

TOUCHSCREEN TERMINAL

Our 8-inch touchscreen is engineered to perform reliably in harsh environments, including in high temperatures and humidity.

With its high brightness display, this screen ensures excellent visibility even in outdoor installations exposed to direct sunlight. Its robust design makes it suitable for a wide range of demanding configurations, providing an optimal user experience in both indoor and outdoor settings.

Ideal for laundromats and other industrial applications, this touchscreen is the perfect solution where durability and clear visibility are essential.

Designed to simplify the customer experience while optimizing the space, their modern, intuitive interface, developed in-house, guarantees a smooth payment process at the laundromat. They'll help you grow your business with advanced marketing tools and a wide range of options.

T.A.M

Payment terminal : **16 machines, up to 48**



The touch payment terminal offers a wide range of configurations, combining robustness with ease of operation. Available as a wall-mounted or built-in version, it perfectly adapts to various setups.

Equipped with an 8-inch touchscreen, it helps boost your sales and increase your average basket size through targeted commercial offers. Its fully customizable interface makes it easy to distinguish between your machines.

Remote management and apps provides an intuitive handling of your laundry facility. You can issue refunds, start a machine, check a payment, and much more. In addition, a dedicated application allows operators to easily manage the laundry, offering increased flexibility and efficiency.

Finally, a home automation module allows for the control of door openings, lighting, and the broadcasting of audio messages according to specified time slots.



T.E.M

Built-in version



DISPLAY

8" touchscreen



MOBILE APPLICATION*

2 available apps



CONNECTED

Remote management



STAINLESS STEEL

White lacquer



MARKETING

Sales assistant



CUSTOMIZATION

silkscreen & interface

*Laundry Manager and Connect Laundry, refer to page 33



TECHNICAL DATA

Supply voltage	230VAC with inverter*
Filter and overvoltage	Equipped with overvoltage protection and a 230VAC Suppression filter
Electronic card	1 single multi-function card, robust and tropicalized to withstand harsh environments
Dimensions	L 55.5 cm x W 71.5 cm x D 28.7 cm
Lock system	Lock system 6-point secured rack and pinion system for each door

PAYMENT METHODS

Coin changer	6 tubes coin changer with MDB communication
Banknote reader	CCTALK banknote reader with stacker*
Bank terminal	Ingenico SELF 2000 or SELF5000*
Loyalty reader	BADGIC READER or other compatible MDB reader*

FEATURES

Display	8-inch color touchscreen
Printer	Thermal printer 60mm with front side ejection*
Voice assistant	Voice assistance to facilitate the customer's navigation through the terminal*
Alarm	Shock detector and alarm to dissuade in case of vandalism*
Marketing	Tariff offer for the customer according to configured time slots
Remote management	Easy access to customer support and maintenance*
Domotic pack	Control of an electric strike, light or even air conditioning from the control centre with defined schedules*

* optional

T.A.P

Payment terminal : **16 machines, up to 48**



With a compact design, this payment terminal is suitable for residential and/or local laundries with fewer than 16 machines. Competitive in price, it offers a full range of remote management features.

The basic version enables payment by credit card and/or contactless, with optional coin and token payment available. An electronic private wallet system (Badgic Reader) allows the payment terminal to be used without cash.

The electronic wallet can be recharged through a standalone console, a PC application, or online. This terminal is available with either a numeric keypad or illuminated stainless steel push buttons.

A menu hierarchy allows machines to be grouped by type, simplifying the selection process for your customers. You can also offer services associated with the machines, transforming the terminal into a true sales assistant.



DISPLAY

8" touchscreen



MOBILE APPLICATION*

2 available apps



CONNECTED

Remote management



STAINLESS STEEL

White lacquer



MARKETING

Sales assistant



CUSTOMIZATION

silkscreen & interface

T.E.P

Built-in version



*Laundry Manager and Connect Laundry, refer to page 33



TECHNICAL DATA

Supply voltage	230VAC with inverter*
Filter and overvoltage	Equipped with overvoltage protection and a 230VAC Suppression filter
Electronic card	1 single multi-function card, robust and tropicalized to withstand harsh environments
Dimensions	L 39 cm x W 39 cm x D 22.5 cm
Lock system	Lock system 3-point secured rack and pinion system for each door

PAYMENT METHODS

Bank terminal	Ingenico SELF 2000 or SELF5000*
Loyalty reader	BADGIC READER or other compatible MDB reader*
QRcode reader	Management of promotions, bonuses or discounts*

FEATURES

Display	8-inch color touchscreen
Voice assistant	Voice assistance to facilitate the customer's navigation through the terminal*
Alarm	Shock detector and alarm to dissuade in case of vandalism*
Marketing	Tariff offer for the customer according to configured time slots
Remote management	Easy access to customer support and maintenance*
Domotic pack	Control of an electric strike, light or even air conditioning from the control centre with defined schedules*

* optional



Our range
BUTTONS TERMINAL

Our button and matrix keypad versions offer a user-friendly experience, ensuring ease of use for customers. This straightforward interface simplifies navigation, making it ideal for various user profiles.

Additionally, these versions provide simplified maintenance, allowing for quicker and easier servicing, ensuring that your equipment remains efficient and operational with minimal downtime.

L.A.M

Payment terminal : **16 machines**



Ideal for medium-sized laundries, this range comes in two formats: built-in and wall-mounted. It offers standard payment methods such as banknotes, coins with change return, credit card (contact and contactless), as well as mobile payment.

Machine selection can be done either via a numeric keypad or illuminated ring buttons, allowing you to choose according to your preference.

More than just a payment terminal, its multiple features and options support your commercial strategy: manage promotional campaigns, offer “wash packages”, and allow your customers to accumulate loyalty points.

Behind the simplicity of this terminal lies a powerful sales and loyalty tool that serves your imagination.



DISPLAY
LCD screen



MOBILE APPLICATION*
2 available apps



CONNECTED
Remote management



STAINLESS STEEL
White lacquer



MARKETING
Sales assistant



CUSTOMIZATION
silkscreen

L.E.M

Built-in version



*Laundry Manager and Connect Laundry, refer to page 33



TECHNICAL DATA

Supply voltage	230VAC with inverter*
Filter and overvoltage	Equipped with overvoltage protection and a 230VAC Suppression filter
Electronic card	1 single multi-function card, robust and tropicalized to withstand harsh environments
Dimensions	L 55.5 cm x W 71.5 cm x D 28.7 cm
Lock system	Lock system 6-point secured rack and pinion system for each door

PAYMENT METHODS

Coin changer	6 tubes coin changer with MDB communication
Banknote reader	CCTALK banknote reader with stacker*
Bank terminal	Ingenico SELF 2000 or SELF5000*
Loyalty reader	BADGIC READER or other compatible MDB reader*

FEATURES

Display	LCD screen 4 lines 20 characters
Voice assistant	Voice assistance to facilitate the customer's navigation through the terminal*
Alarm	Shock detector and alarm to dissuade in case of vandalism*
Marketing	Tariff offer for the customer according to configured time slots
Remote management	Easy access to customer support and maintenance*
Domotic pack	Control of an electric strike, light or even air conditioning from the control centre with defined schedules*

* optional

BOX CB

Payment terminal : **4 machines**



Ideal for campsites and residences, this small control unit allows you to operate 1 to 4 machines. It offers a single payment method. The CB version enables payment by credit card and smartphone. Thanks to its connectivity, this micro control unit will make your life easier. It is compatible with the various CKSQUARE applications (LaundryManager and ConnectLaundry).

Remotely, you can check payments, start a machine, change settings, or disable a machine in case of a malfunction.

This control unit is the perfect solution for micro-laundromats at a particularly attractive price.



DISPLAY
LCD screen



MOBILE APPLICATION*
2 available apps



CONNECTED
Remote management



STAINLESS STEEL
White lacquer



4 BUTTONS
Vandal resistant
Push Buttons



CUSTOMIZATION
silkscreen

BOX ACC

Coin version



*Laundry Manager and Connect Laundry, refer to page 33



TECHNICAL DATA

Supply voltage	24VDC
Filter and overvoltage	Equipped with overvoltage protection and a 230VAC Suppression filter
Electronic card	1 single multi-function card, robust and tropicalized to withstand harsh environments
Dimensions	L 16.1 cm x W 35.6 cm x D 11.8 cm
Lock system	Lock system 1-point

PAYMENT METHODS

Coin validator	6 tube coin acceptor MDB communication
Bank terminal	<i>Ingenico SELF 2000 or SELF5000*</i>

FEATURES

Display	LCD screen 4 lines 20 characters
Remote management	<i>Easy access to customer support and maintenance*</i>

* optional

A row of industrial washing machines with control panels and circular windows. The image is overlaid with a blue tint. The control panels feature digital displays, buttons, and levers. Some panels have 'START' labels and arrows. One panel has a warning label that reads 'DO NOT OPERATE UNIT BY CLOSED DOOR'.

Our range
DISPENSER & LOCKER

Our range of dispensers adds real value to your laundromat. Offer your customers additional services to stand out from the competition while simultaneously increasing your revenue. The dispensers are compatible with all payment terminal brands.

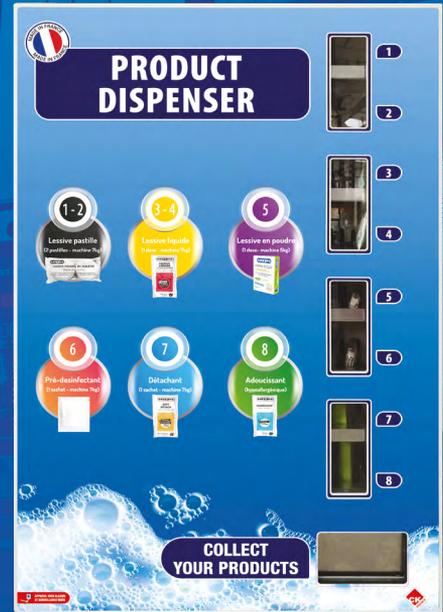
PRODUCT DISPENSER

This dispenser is a simple way to increase your revenue and offer a valuable service. The choice of laundry detergent is very personal, and offering a wide range of products allows you to better meet the needs of your customers.

Versatile, this dispenser can distribute all types of products.

With its large capacity, there's no need to refill it daily. Accessibility for refilling and changing products is designed with you in mind.

Connecting it to the payment and control unit is simple. You will need an output on your control unit for each product you distribute. Its electronic board allows you to view the stock of each tray on your smartphone. You can troubleshoot remotely by easily dispensing a detergent dose.



DISTRIBUTION*
6 standard trays



ADJUSTABLE SHELVES
to fit the products



CONNECTED
Remote management



STOCK ALERT
by email



DIMENSIONS
L 72 cm x W 108.2 cm
x D 19.2 cm



CUSTOMIZATION
silkscreen

*2 more optional trays



STAIN REMOVER DISPENSER

Offer your clients an additional service that aligns with your core business. Before washing their laundry, give your customers the opportunity to treat stubborn stains directly in your laundromat!

This additional service is also very profitable for your business.

Each type of stain has its solution thanks to the application of specific professional products. For a reasonable investment, offer this innovative service and set yourself apart from your competitors! Easy to install, this dispenser integrates perfectly with any payment control unit.

PROFESSIONAL STAIN REMOVERS PRODUCTS

HOW TO USE

- 1 Payer le service sur la centrale de paiement.
- 2 Regardez dans le tableau à votre droite la tache à traiter ainsi que le numéro attribué.
- 3 Sélectionnez le code associé à votre tache.
- 4 Placez vos vêtements sous les voyants adjacents avant d'appuyer sur le bouton.
- 5 Entre chaque produit, frottez la tache avec la brosse.
- 6 **Attention !** Il est impératif de laver en machine votre linge traité sous 30 minutes.

SAFETY PRECAUTIONS

Les produits ont sous votre responsabilité et l'utilisateur en peut plus être tenu responsable en cas de mauvaise utilisation.

En cas de contact avec la peau, rincez avec beaucoup d'eau.

En cas de contact avec les yeux, rincez avec précaution à l'eau pendant plusieurs minutes.

POUR TRAITER VOTRE TACHE, LE DISTRIBUTEUR APPLIQUE LES 3 PRODUITS CHIMIQUES DANS UN ORDRE PRÉCIS.

STAINS

Nature de la tache	N° Tache	Nature de la tache	N° Tache
Alcool	01	Café	08
Beurre	02	Chocolat	09
Cafe	03	Crème	10
Chocolat	04	Encre	11
Choucroute	05	Grasses	12
Crayon	06	Herbes	13
Encre	07	Jeune fille	14
Encre	08	Jeune fille	15
Encre	09	Jeune fille	16
Encre	10	Jeune fille	17
Encre	11	Jeune fille	18
Encre	12	Jeune fille	19
Encre	13	Jeune fille	20
Encre	14	Jeune fille	21
Encre	15	Jeune fille	22
Encre	16	Jeune fille	23
Encre	17	Jeune fille	24
Encre	18	Jeune fille	25
Encre	19	Jeune fille	26
Encre	20	Jeune fille	27
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Encre	31	Jeune fille	38
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Encre	33	Jeune fille	40
Encre	34	Jeune fille	41
Encre	35	Jeune fille	42
Encre	36	Jeune fille	43
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Encre	39	Jeune fille	46
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Encre	74	Jeune fille	81
Encre	75	Jeune fille	82
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Encre	77	Jeune fille	84
Encre	78	Jeune fille	85
Encre	79	Jeune fille	86
Encre	80	Jeune fille	87
Encre	81	Jeune fille	88
Encre	82	Jeune fille	89
Encre	83	Jeune fille	90
Encre	84	Jeune fille	91
Encre	85	Jeune fille	92
Encre	86	Jeune fille	93
Encre	87	Jeune fille	94
Encre	88	Jeune fille	95
Encre	89	Jeune fille	96
Encre	90	Jeune fille	97
Encre	91	Jeune fille	98
Encre	92	Jeune fille	99
Encre	93	Jeune fille	100



COMPATIBLE
with all terminals



CONNECTED
Remote management



CUSTOMIZATION
silkscreen



DIMENSIONS
L 61 cm x W 61 cm
x D 16.5 cm

LAUNDRY DEPOSIT LOCKER

Offer an innovative service in your laundromat

Your customers can drop off/pick up their laundry outside the regular opening hours of a laundromat or dry cleaner.

They will come precisely for this reason, as they could not access this service before. Several options are available depending on your business. You can choose to only wash and dry, but ironing and even alterations are also possible. It is operated through the CKSQUARE payment control unit and the Laundry Manager app.

The large lockers can accommodate a laundry basket, making your organization easier. The front design is fully customizable.



MOBILE APPLICATION*

2 available apps



CONNECTED

Remote management



DIMENSIONS

L 125.2 cm x W 211.8 cm
x D 47.7 cm

*Laundry Manager and Connect Laundry, refer to page 33

LOCKER MIXED

Your 24-hour indoor mini-shop

Offer an extra service in your laundry and stand out from the competition. With 12 individual backlit lockers in the colour of your choice and a spiral product dispenser on top that can hold up to 6 trays, you can offer professional products and much more!

In this version*, the racks are 16cm deep, 16cm wide and 32cm high.

Need more lockers? You can connect several Lockers together !



LIGHTING

Interactive RGB LED



SECURITY

Electric strikes



CONNECTED

Remote management



STAINLESS STEEL

White lacquer



DIMENSIONS**

L 88.9 cm x W 230.7 cm
x D 23.7 cm



PAYMENT

Contactless only or
EMV and contactless

*Non temperature-controlled version

**Dimensions without protective roof (optional)

With protective roof : H 236.85 cm x W 86.2 cm x D 61.85 cm



OUR PRODUCTS

ELECTRONIC BOARDS ADD-ON KIT

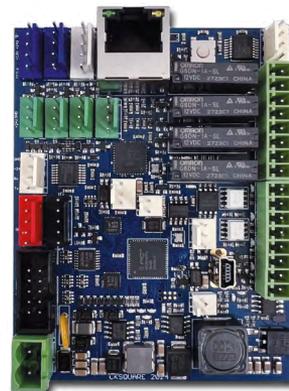
CK-LINK Card

Controller card

This card has been designed to facilitate renovation and easily integrate numerous methods of payment on existing devices. It manages, among other things, a coin validator, a cashless reader (MDB), a QRCode reader and a contactless payment terminal !

- 4 illuminated selection buttons.
- 4 relay contacts and 4 independent 24VDC inputs.
- CCTLAK display management.
- Ingenico bank terminal, MDB Cashless and MDB terminal management.
- QRCode reader management.
- Thermal printer management.
- Remote management application (*configure and control from the web interface !*)

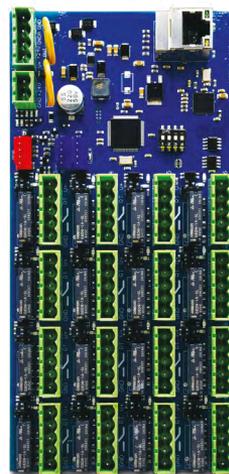
The CK-LINK can also manage multiple services such as a laundry with 4 machines



16 Input/Output extension board

This card is designed to be controlled by the CKLINK motherboard, providing optimal and flexible management for laundromat installations. This board enables the connection of various devices and sensors while ensuring seamless integration with our centralized management systems.

- **Inputs/Outputs** : 16 configurable channels for maximum flexibility in managing devices.
- **Control** : Operated via the CKLINK motherboard, ensuring fast and reliable communication.
- **Power Supply** : 24VDC, equipped with surge protection and noise filter for safe operation of connected devices.
- **Durability** : Tropicalized design for harsh environments, resistant to heat and humidity.



KITS AND MODULES

RFID cashless reader add on kit

This kit allows complete integration of our RFID Badgic Reader with a digital display and with or without a debit/start button.

This makes it possible to hide the location of an old display or other openings.



Contactless terminal add on kit

Integrate credit card and mobile payment on your jetwash and peripherals. Mounting accessories ensure a beautiful finish, and our protection kit limits direct water splashes on the reader.



TEAM DESIGN & MARKETING

Customising CKSQUARE products

In order to offer equipments that reflects your image and matches your carwash's identity, we have created an in-house customisation service!

Highlight your equipment in your carwash's colours. We'll work together on the design of your terminal.

- ✓ Customizing **terminals**
- ✓ Creation of **graphic charters**
- ✓ Customised **badges**
- ✓ **Aludibon** and **PVC** panels



MARVIN



MARINE

A question or a quotation ?

Contact the marketing department
marketing@cksquare.fr



CONNECTED APPS

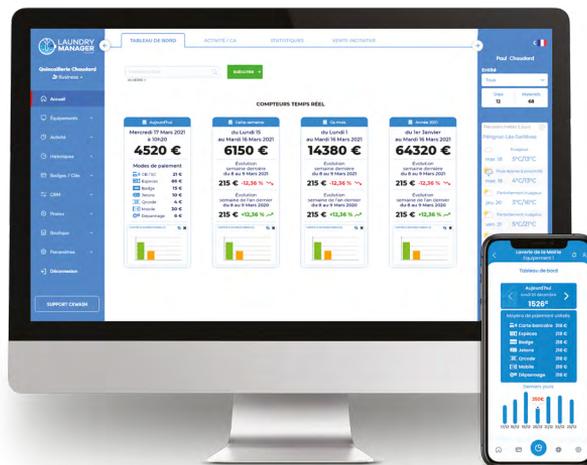


LAUNDRY MANAGER

Your laundry management, now more efficient and accessible

We are pleased to announce that Laundry Manager continues to evolve, making your laundry operations more efficient and easier to manage, whether on a smartphone or a computer.

- Enjoy a complete and configurable interface for advanced management of your installations.
- Customize machine settings and adjust pricing according to your needs.
- Track financial performance with detailed and personalized reports.



An all-in-one tool

Statistics
Activity reports
Customer troubleshooting
Everything in one tool!



Manage in just a few clicks

Clear visuals show you where problems are occurring on your sites and allow you to monitor customer activity in just a few clicks.



Secure tool

A full web secured tool, with nothing to install. You always have access to the carwash's information



Remote troubleshooting

Troubleshoot problems remotely by crediting the terminal or sending a QR code to the customer.

Organise your daily life with Laundry Manager

Keep track of your business in real time.

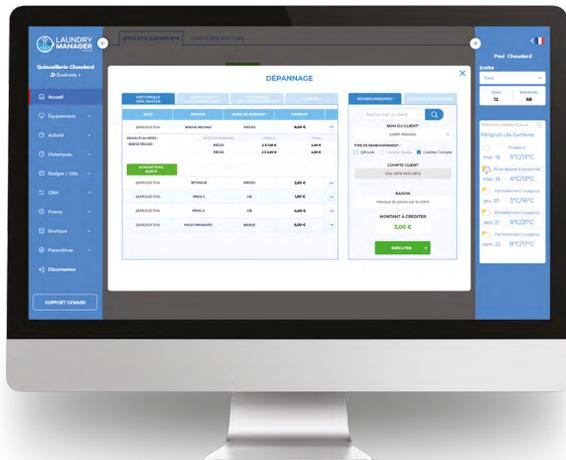
The LaundryManager allows you to collect useful data about your customers and your businesses in order to build up your database and initiate sales operations. A genuine control tool, LaundryManager also contributes to the pre-diagnosis of breakdowns in your equipment and facilitates remote control.



Connection at your Laundry service

Laundry Manager offers various navigation options. It's a mine of information that can be consulted at any time.

- ✓ Access to equipment status.
- ✓ Disconnection alerts.
- ✓ Equipment logs.
- ✓ Turnover by graphs.
- ✓ Transaction history.
- ✓ Manage your promotions.



LAUNDRY MANAGER APP

Manager mobile App

Instantly access machine statuses, view transaction history, and manage your installations remotely. Receive real-time alerts for optimal responsiveness. Remotely control and diagnose machines, reducing downtime.



Download now



CONNECT LAUNDRY APP

Customer mobile App

This app is dedicated to your customers. They can directly view nearby laundromat locations and check available machines. No more back-and-forth trips to the laundromat when no machines are available.

Download now



OPTIONS TABLE

 BASIC VERSION

 OPTIONAL

	SMALL LAUNDROMAT		TOUCHSCREEN		STANDARD		TOUCHSCREEN	
	BOXCB	BOXACC	T.A.P	T.E.P	L.A.M	L.E.M	T.A.M	T.E.M
COIN PAYMENT Coin validator or coin changer 6-tube case								
		COIN VALIDATOR	COIN VALIDATOR	COIN VALIDATOR				
COIN CHANGE DISPENSER								
BANKNOTE PAYMENT NV9 banknote validator with stacker								
BANK CARD PAYMENT								
BANK CARD CONTACTLESS PAYMENT								
LOYALTY SYSTEM Contactless BadgicReader								
LOYALTY CARD DISPENSER Distributes and programs your badges for sale								
PRINTER Thermal printer CP290								
QR CODE READER								
LIGHTED BUTTONS 19 mm IP67 stainless steel illuminated buttons								
	4 MAX	4 MAX			16 MAX	16 MAX		
KEYPAD Vandal-proof stainless steel keypad								
NUMBER OF MANAGED DEVICES 1 equipment = 1 order + 1 return	4	4	16	16	16	16	16	16
16 MACHINES PACK								
			48 MACHINES MAX					

 BASIC VERSION

 OPTIONAL

	SMALL LAUNDROMAT		TOUCHSCREEN		STANDARD		TOUCHSCREEN	
	BOXCB	BOXACC	T.A.P	T.E.P	L.A.M	L.E.M	T.A.M	T.E.M
PUMP CONTROL The terminal controls the detergent directly								
VOICE ASSISTANT Helps your clients navigate through the process								
POWER CONTROL The power supply is controlled by the terminal								
ALARM WITH EMAIL NOTIFICATION Shock sensor + siren								
DOMOTIC PACK Pilots devices over a time slot								
REMOTE CONTROL Machine start-up, payment verification, refund			FREE					
DISCOUNT PRICE Different rates for different time slots								
MARKETING OFFER Purchase proposal to your customers								
PRE-SALE MACHINE PACKAGE QRcode ticket printed **								
END OF CYCLE SMS					 <small>KEYPAD</small>	 <small>KEYPAD</small>		
MOBILE APPS For both operator and customer*								
CUSTOMIZED SILKSCREEN FRONT								
MULTILINGUAL								

*Laundry Manager subscription and internet connexion required

**Printer and Qrcode reader options required

OPTIONS DESCRIPTION

Marketing Proposal Option

A simple system for offering options to your customers !

A simple system for offering options to your customers! When selecting a machine and before making a payment, the marketing option allows you to offer services associated with that selection. In practice, the payment terminal displays questions, and the user responds with a yes or no. The Marketing Option can modify the customer's selection or add a new one.

The customer selects a 5 kg washing machine. The payment terminal offers to simultaneously purchase drying at a preferential rate. If the customer accepts the offer, they pay for both. The machine starts, and they receive proof of payment for the dryer (either a token or a ticket with a barcode). This proof of payment will be used to start the dryer later.

This option allows you to display instructions and information without altering the customer's initial choice.

Example : « Hello, we inform you that the detergent is injected directly into your washing machine.».



Pump control option

Automatic detergent injection involves incorporating its price into the machine's cost. In a competitive environment, this system can be detrimental to your laundry business!

By directly controlling the pumps for detergent or fabric softener injection, it becomes possible to make these services optional. When customers make a payment for the machine, the payment terminal asks them whether they want to use these services. It's even possible to offer a different quantity of detergent .

For example : Dirty laundry, very dirty (1 dose or 1.5 doses)

Pre-sale option

The pre-sale option allows you to create baskets at preferential rates and reduce the number of transactions (avoiding issues with change, for example).

The pre-sale option enables the purchase of multiple services in a single sale, and the payment terminal prints « proof of purchase » tickets.

For example: Suppose you want to reward customers who buy detergent and use the washing/drying services. You create a selection titled 'Laundry Pack/Machine 6kg/Dryer' at a preferential price. The customer pays for the selection and receives 3 tickets with 3 different barcodes. To use the pre-paid services, the customer presents each ticket in front of the barcode reader.



Text message end-of-cycle alert option

Your customers will love it !

During payment, your customer has the option to enter their phone number to be notified at the end of the washing cycle.

They will automatically receive a text message letting them know that their machine is finished.

Loyalty Card or QRcode

The customer creates an account and logs in to the CONNECT LAUNDRY application. Before each use, the customer inserts their card or scans their QR code. The subsequent payment is added to their account, allowing the customer to accumulate points.

In the Laundry Manager application, you define your loyalty policy. You can simply convert customer points into credit or offer a free service (dryer, detergent, etc.).



OUR SALES AND TECHNICAL TEAM

CK SQUARE, has **6 sales representatives** and **8 technicians** working Monday to Friday from 8am to 6pm.

Our staff are highly reactive and qualified, thanks to continuous training that enables them to resolve a large number of incidents remotely and offer to repair as much equipment as possible in our workshops.

We are committed to providing you with technical expertise and customized solutions.



Technical sales team



MICKAËL



JULIEN



LAURENCE



MORGANE



NICOLAS



SIONI



Service technicians team



VINCENT



TEDDY



JONATHAN



ADRIEN



ALEX



JÉREMY



EVA



ESTELLE

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